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GAIN Report

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Poultry and Products Annual Report 2016

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Poultry and Products

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Report Highlights:

Poultry, mainly broiler meat, has been gaining greater popularity among Czech consumers due to its favorable prices, when compared to other meats, and its healthier profile. Cheap imports of chilled meat from the neighboring states remain the main challenge for Czech producers.

General Information:

Production

There are no significant changes in poultry inventories in the Czech Republic. As reported by the Czech Statistical Office to April 1, of each year, they have the following structure:

Table 1: Poultry Inventory (000 pieces)

Year	Broiler	Chickens for Breeding	Hens	Cocks	Geese	Ducks	Turkeys	Poultry Total
2014	11,508	2,155	6,756	237	18	393	396	21,464
2015	12,121	2,820	6,297	245	19	590	416	22,508
2016	11,435	2,658	6,116	212	20	498	374	21,314

Source: Czech Statistical Office

Poultry meat production has been gradually increasing in last couple of years, growing by 1.3 percent year-on-year in 2015 to 151,406 MT of carcass weight. In the first half of 2016 the increasing trend continues, in the first quarter by 8.3 percent y-o-y and in the second by 0.5 percent y-o-y, as reported by the Czech Statistical Office. Chicken meat production, as reported by Eurostat, reached 144,300 MT in 2015, while turkey meat production is reported only at 1,100 MT.

Consumption

Total meat consumption in the Czech Republic has been gradually declining or stagnating. Increasing prices of meat and the steady shift to a healthier lifestyle are the main factors driving the overall decline in meat consumption. Poultry consumption peaked in 2005. Since 2005 the per capita poultry consumption leveled off, fluctuating around 25 kg per capita, reaching 24.9 kg per capita in 2014, as published by the Czech Statistical Office. Broiler meat gained increased popularity among consumers because of its relatively favorable price, when compared to other meats, healthier profile, and its easy and fast preparation.

Trade

According to the Czech Statistical Office Foreign Trade data, imports of broiler meat (HTS 020711, 020712, 020713, 020714, 160232) originated largely from two main suppliers, Brazil (frozen breasts) and Poland (fresh/chilled), and reached 99,594 MT in 2015, growing by 13.8 percent increase year-on-year. Exports, on the other hand, declined by 6.6 percent year-on-year to 33,184 MT and went mainly to Slovakia, The Netherlands and Germany. In 2016, January to June, broiler meat imports reached 50,122 MT and exports 20,645 MT, destinations remain unchanged.

Turkey meat imports (HTS 020726, 020727, 160231, 020725, 020724, 020739) originate from the same suppliers as broiler meat. In 2015 they reached 14,851 MT, and in the first half of 2016 they amounted to 8,307 MT. Turkey meat exports went mainly to Austria and Slovakia and were 1,238 MT in the first half of 2016. In 2015 turkey meat exports reached 2,541 MT.

Policy

There are no significant changes.

Related Reports

For more details on situation in the EU poultry sector please refer to the EU-28 Poultry and Products Annual 2016, available in our GAIN system at <http://gain.fas.usda.gov>.

End of Report.